

Avdelningen för samhällsfrågor
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Summary of the Swedish Telecommunications Market for 2017

Main results of the survey

All figures relate to the situation as of 31 December 2017, and comparisons are made with the same date in the previous year.

Mobile subscription



- Total mobile subscription: 14.4 mil. (-2%)
 - of which calls & data: 10.3 mil. (+2%)
 - of which only data: 1.9 mil. (-12%)
 - of which only calls: 2.2 mil. (-10%)
- Mobile data traffic: 831,000 Tbyte (+30%)

Broadband subscription



- Fixed (fibre, cable, xDSL): 3.9 mil. (+5 %)
 - of which fibre: 2.4 mil. (+18%)

Fixed telephony subscription



- Fixed telephony: 2.6 mil. (-16%)
 - of which IP telephony: 1.5 mil. (-12%)

Traditional paid TV subscription



- Digital TV subscription: 2.9 mil. (0%)
 - of which IPTV fibre: 1.0 mil. (+20%)
- Analogue TV subscription: 2.4 mil. (-1%)

About the survey

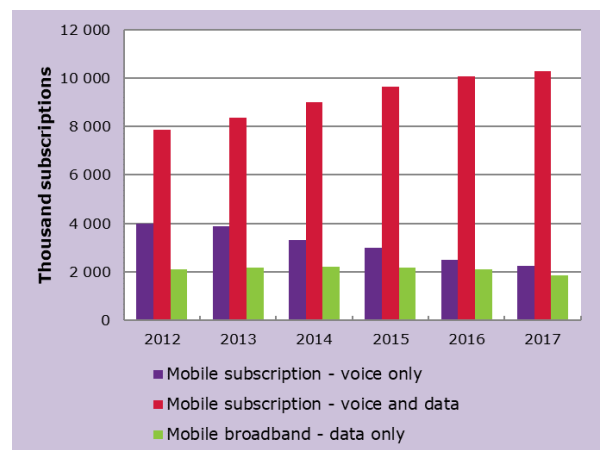
The Swedish Telecommunications Market report is one of Sweden's most important operator surveys regarding subscriptions, revenues and traffic within the areas of mobile voice and data services, fixed broadband, fixed telephony and traditional TV services. The report is based on PTS's own data collection. The survey is based on companies and organisations registered with the PTS in accordance with the Electronic Communications Act (2003:389) (LEK). The survey was sent out to 595 companies and organisations and has a response rate of 95 per cent. The Swedish Telecommunications Market is a descriptive report. The survey is used in PTS's analyses within the authority's areas of responsibility.

Mobile services

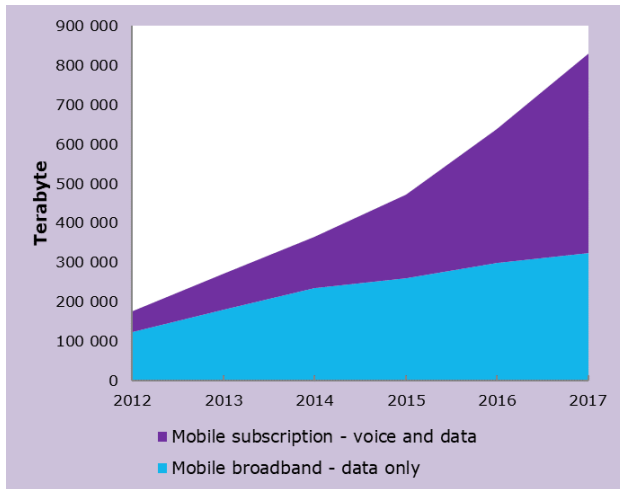
Mobile voice and data subscriptions continue to increase

The number of mobile subscriptions with both voice and data (mostly smartphones) has increased by 2 per cent to 10.3 million. Subscriptions with voice only decreased by 10 per cent to 10.3 million. Subscriptions with data only also decreased, by 12 per cent to 1.9 million. Of the total number of mobile subscriptions, 76 per cent were postpaid and the rest prepaid.

During 2017 the total revenue from end users of mobile voice and data services rose to 30.8 billion SEK. This is an increase of 2 per cent. Fixed fees (subscription fees) generated 25.6 billion SEK in revenue during 2017, an increase of 4 per cent. The variable fees decreased by 7 per cent to 5.2 billion SEK.



Data traffic in the mobile networks increases by 30 percent



The amount of transferred data grew to 831 000 Tbyte during 2017, an increase by 30 per cent, i.e. approximately the same rate of increase as for the previous period.

Mobile broadband subscriptions with voice and data made up 61 per cent of all data transmitted in the mobile networks.

Launching of VoLTE

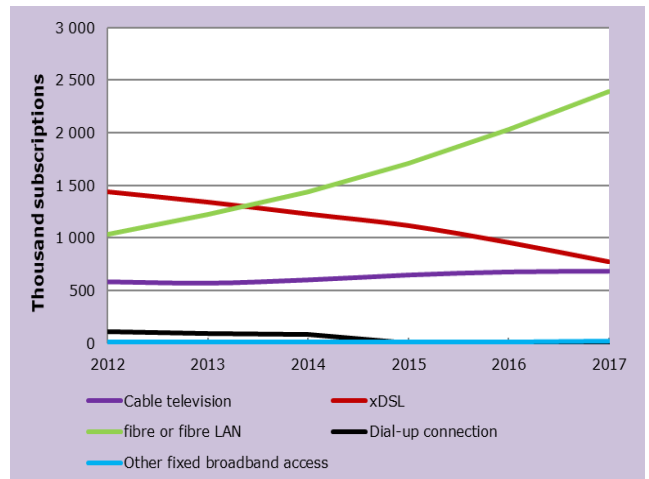
During 2017 several operators launched VoLTE (Voice over LTE), which enables subscribers to make voice calls via 4G networks. The number of voice minutes via LTE increased to 345 million, which is 1 per cent of the total number of outgoing minutes from mobile subscription.

Fixed broadband

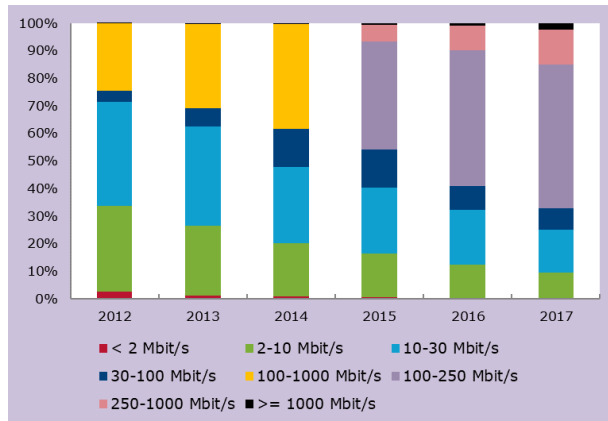
Fibre subscriptions continue to grow

There were 3.9 million fixed broadband subscriptions, which is equivalent to a growth of 5 per cent. The number of fibre subscriptions increased by 18 per cent, and amounted to over 2.4 million. During recent years, fibre (including fibre LAN) has accounted for most of the growth in fixed broadband subscriptions, and made up 62 per cent of all fixed broadband subscriptions.

Revenues from fixed broadband were SEK 12.4 billion – an increase of 8 per cent. The revenues from subscriptions via fibre has increased by 21 per cent to 6.5 billion SEK.



Subscription with 100 Mbit/s or more continue to increase



There were 2.6 million subscriptions with download speeds of 100 Mbps or more, which is an increase of 19 per cent. These subscriptions made up 67 percent of all of all fixed broadband subscriptions. There was a strong increase - 167 per cent - in subscriptions with 1Gbit/s, which amounted to 100 000.

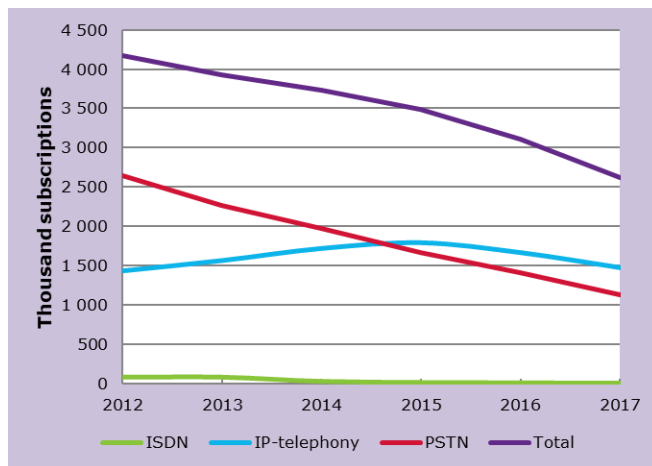
Fibre subscription with a download speed of 100 Mbit/s or more rose to 2.0 million (an increase of 26 per cent) while subscription via cable TV networks with this speed rose to 560,000 (an increase of 2 per cent).

The number of fixed broadband subscriptions with an upload speed of 100 Mbit/s or more increased by 39 per cent to 1.5 million, a larger increase than in previous periods.

Increase in number fixed broadband subscriptions via collective agreements

Over 720,000 broadband subscriptions were reported to be via collective agreements, which is an increase of 16 per cent. Fixed broadband subscriptions via collective agreement refer to active, private internet subscriptions by, for example, landlords, housing associations, communities or communes instead of private individuals. The proportion of the total number of broadband subscriptions via fibre via collective agreements was 25 per cent, and the corresponding proportion via cable TV was 16 per cent.

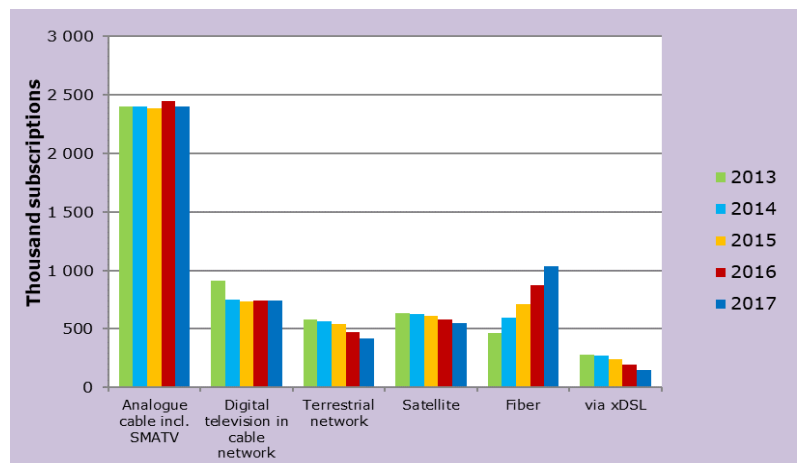
Fixed telephony subscriptions are decreasing more and more



There were 2.6 million fixed telephony subscriptions, which is a decrease of 16 per cent. Of these, IP telephony subscriptions decreased by 12 per cent to 1.5 million. Revenues from fixed telephony were SEK 5.5 billion, which is a decrease by 15 per cent.

Digital pay-TV subscriptions on the same level as last year

There were 2.9 million subscriptions for digital traditional pay-TV, which is on the same level as last year. TV subscriptions via fibre increased by 18 per cent to 1.0 million, making it the largest digital pay-TV platform. During 2017, the revenue of digital TV subscription from end users amounted to 9.8 billion SEK, which is on the same level as last year.



Want to find out more?

On the PTS statistics portal (www.statistik.pts.se), you can find more statistics for the various areas. In the portal you can also find data and market shares for individual operators.