

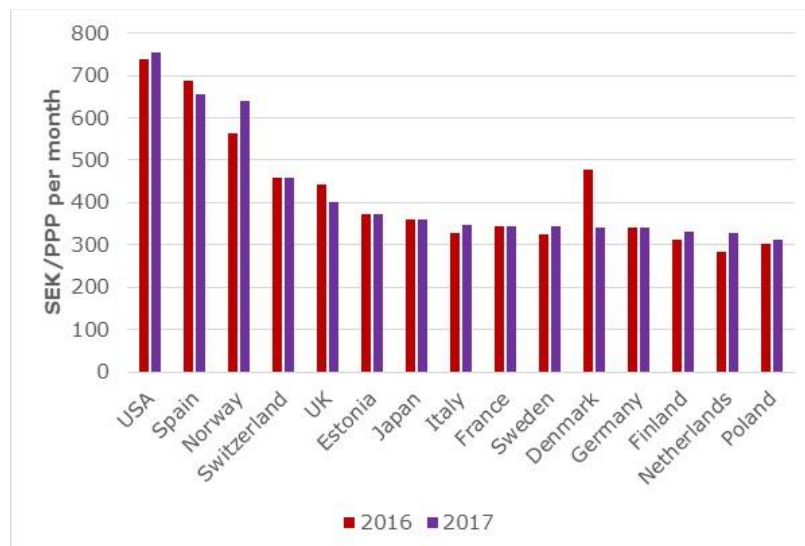


## Summary of the PTS Price Report 2017

The Price Report 2017 describes trends in Sweden for fixed and mobile broadband and mobile telephony from a price and consumer perspective. The report also contains international price comparisons with selected countries.

### Fixed broadband

Among a selection of OECD countries, Sweden had the sixth-cheapest subscription for fixed broadband with a minimum speed of 100 Mbps in 2017. The cheapest Swedish subscription was offered by Com Hem and cost SEK 343 per month, which was an increase of 6 per cent compared to 2016.



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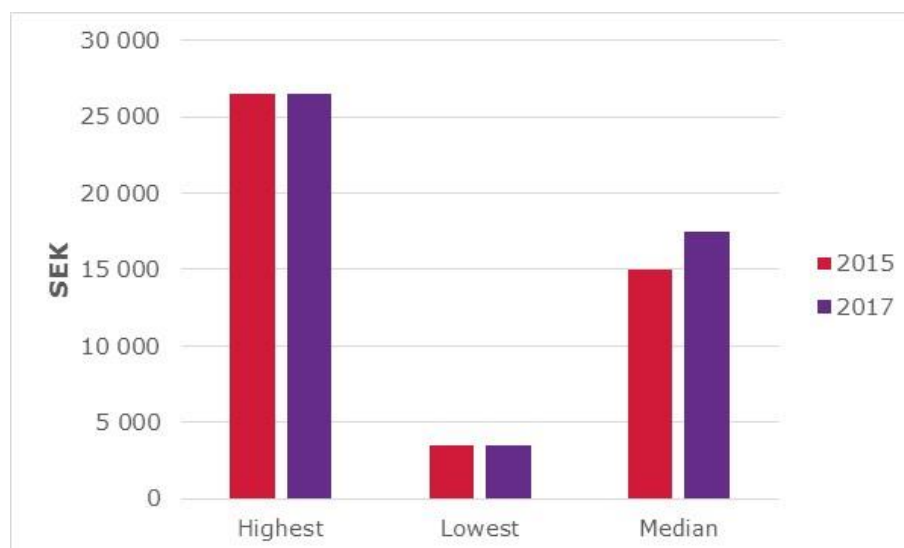
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The international comparison is based on the largest operators' subscriptions with nationwide coverage. However, if local subscriptions are also included, Sweden was the cheapest country.

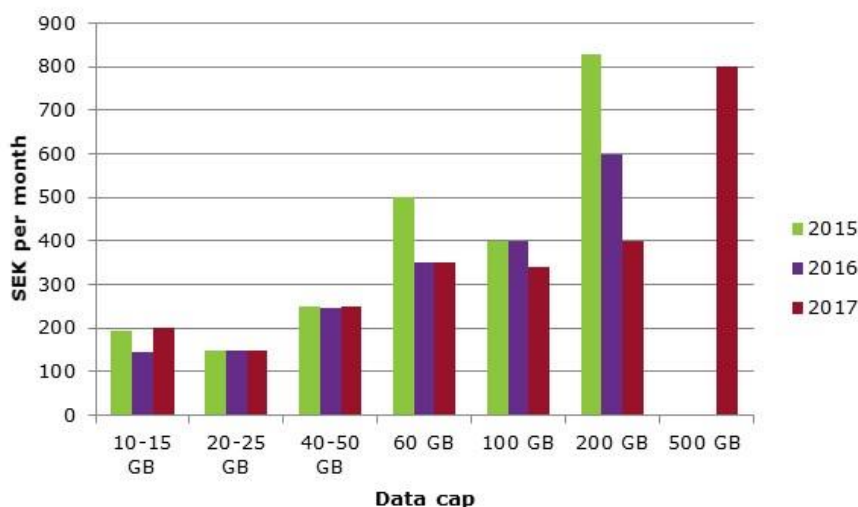
## Fibre connections

There continue to be great differences in the price of fibre connections for single-family homes. The lowest price in the survey was SEK 3 500 and the most expensive SEK 26 500. The price differences depends on factors including what excavation work and what equipment are included in the offer, which area and which municipality the offer applies to, if there is an compulsory contract period and if the network fee is included. The mean price of all offers in the PTS survey was SEK 16 721 and the median price SEK 17 445. Compared to 2015 the median price for a standard offer has increased by 16 per cent.



## Mobile broadband

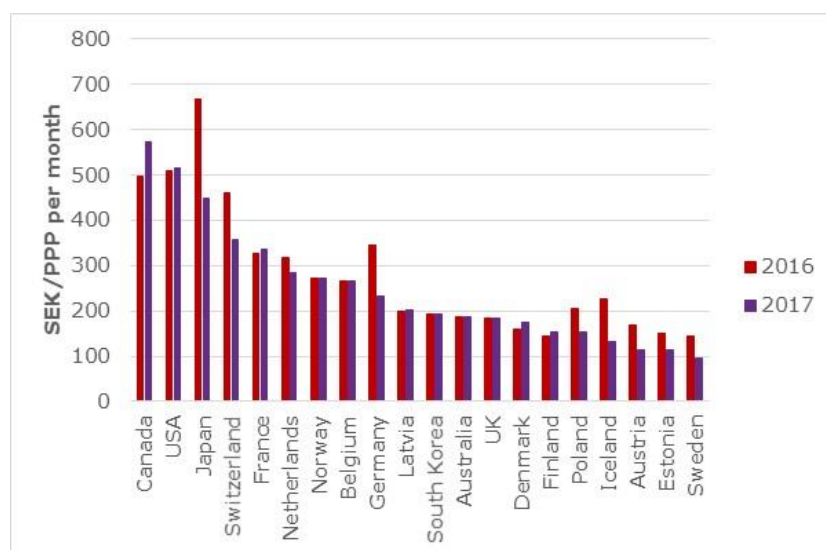
Subscriptions for mobile broadband (data only) with up to 500 Gbyte of data per month are available on the Swedish market. PTS's comparison of the lowest prices between 2016 and 2017 shows a reduction in price in the 100 Gbyte and 200 Gbyte categories.



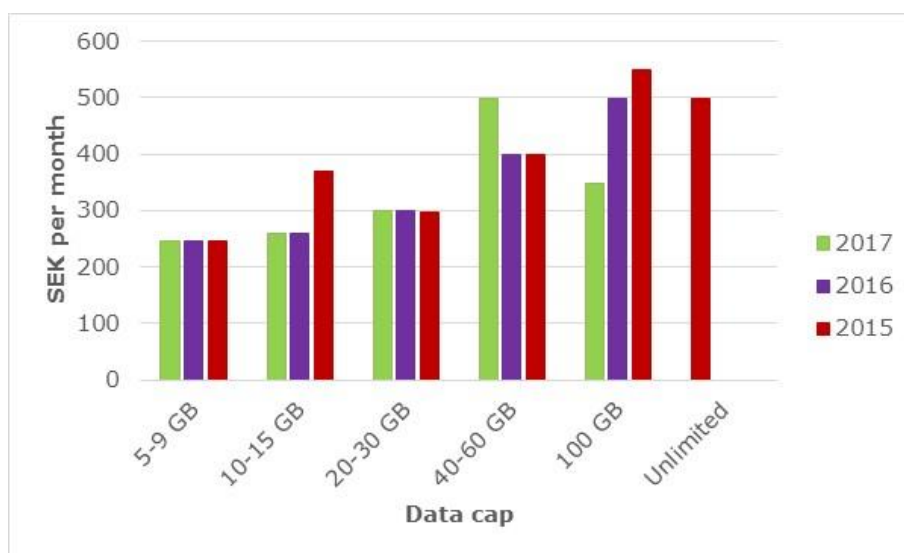
In 2017 Sweden was the seventh-cheapest country for a mobile broadband subscription with at least 10 Gbyte data, which can be compared with fourth place in the preceding year. The lowest price among the offers in Sweden was a subscription from Tele2 that cost SEK 199 per month. That subscription included 20 Gbyte per month and was 33 per cent more expensive than in 2016.

## Mobile voice and data

Sweden had the cheapest price for a mobile subscription including at least 100 calls, 140 SMS and 2 Gbyte of data per month. That subscription cost SEK 95 per month with Comviq (Tele2). The price decreased by 34 per cent compared with 2016, when the equivalent subscription cost SEK 145.



PTS's comparison of Swedish mobile subscriptions (voice and data) shows that the lowest price decreased in the 100 Gbyte data category between 2016 and 2017. In 2017 two operators (Tele2 and Telenor) launched subscriptions with unlimited data. The lowest price in that category is at the same level as the lowest price for a 100 Gbyte subscription in 2016.



The price per Gbyte is strongly related to how much data per month is included in the subscription. The more data that is included, the lower is the average price per Gbyte. The highest price per Gbyte for subscriptions with limited data was SEK 199 (for a subscription with 1 Gbyte), while the lowest was SEK 3.5 (for a subscription with 100 Gbyte).

## International roaming

Since 15 June 2017 there are new EU regulations on roaming under which the cost of using calls, SMS and data has to be the same in the EU as at home in Sweden, as long as “normal use” is involved.